

FANNIE NGO

User Experience Designer

Bellevue, WA | fanniengo.com | www.linkedin.com/in/fannie-ngo

| SUMMARY

I'm a User Experience Designer with a background in branded environments and experiential marketing industry as an Industrial Designer and Project Manager. I have 8 years of experience in physical and digital design, trade show booth designs, pop-ups and fixture design.

| EXPERIENCE

Affirma Consulting | Bellevue, WA | Sep 2020 - Present

UX/UI Designer

- Lead ux/ui design projects with discovery sessions with clients to determine business and user goals, workshops to build out user flows and stories.
- Lead information architecture, usability and visual design process.
- Collaborate closely with developers to ensure seamless design handoffs and implementation of custom interaction features.
- Design in a variety of content management systems for projects (i.e. Salesforce).

ImagiCorps | Redmond, WA | Jul 2019 - Nov 2019

Project Manager

- Managed event support programs and deployments to increase awareness on products to consumers.
- Oversaw physical installation design projects and multi-step process to ensure quality standards were met.
- Problem solved design and fixture build solutions with cross-functional teams and stakeholders for ease of setup and use upon delivery.
- Collaborated with clients on projects, helping them interpret their needs clearly to the team that produced timely and accurate deliverables meeting client's expectations.

Skyline Pacific Northwest | Seattle, WA | Jan 2014 - Jul 2019

Experiential Designer

- Led custom brand experience, exhibit design and design thinking development with a human-centered and service design approach that increased business leads and engagement at events.
- Worked with cross-functional teams and clients to create structural exhibit and fixture solutions that achieved their business goals when exhibiting at trade shows.
- Assisted project management on design projects from conception to physical installation that allowed complete ownership of projects for smooth execution of deliverables.
- Interfaced and presented designs to clients with real time iterations for quicker approvals to put into the production phase.

Ten23 | San Francisco, CA | Jan 2013 - Jun 2013

Experiential Designer

- Collaborated with creative director and graphic designer on structural designs for events increasing client's brand and product awareness to consumers and potential business partners.
- Worked in conjunction with fabricators and vendors on design projects to create production efficiency while having complete ownership on designs.
- Created exhibit designs/branded environments with 3DS Max and Adobe software to present realistic design solution visuals to clients and stakeholders for approvals.

| SKILLS

- UX research, interaction design, wireframing, storyboarding, prototyping, information architecture, visual design, customer journey.
- User empathy, collaboration, problem solving, design strategy, verbal and written communication, attention to detail, interpersonal skills.
- Project Management

| DESIGN SOFTWARE

- Sketch, Figma, Adobe Xd, Invision
- Adobe Creative Suite (PhotoShop, Illustrator, InDesign)
- 3D Modeling & Rendering

| EDUCATION

General Assembly | Seattle, WA

User Experience Design

Certificate Dec 2019 - Feb 2020

University of Washington | Seattle, WA

Project Management

Certificate 2017

Academy of Art University | San Francisco, CA

Interior Architecture and Design

BFA 2011